





### Summary

#### **PXP Vietnam Smaller Companies Fund**

- Targeting the next generation of Vietnam's corporate leaders
- Compelling growth and valuation opportunities outside of mainstream coverage
- Portfolio to seek long-term appreciation of its assets by investing in the equity securities of
   Vietnamese companies with a market capitalisation of between US\$ 20mn and US\$ 250mn

#### Locally based, pure Vietnam focused investment manager

- Co-founded in 2002 by Kevin Snowball. Majority-controlled with Joelle Daumas-Snowball
- First equity specialist investment manager in Vietnam, with total AUM US\$ 136mn (Feb. 2017)
- 22 staff including 10 investment professionals

#### **Proven investment strategy**

- Fundamental, bottom-up, research-driven approach
- Broadest coverage of Vietnamese listed equities
- Multi-year track record of index and peer group outperformance
- Flagship fund PXP Vietnam Emerging Equity Fund: AUM of US\$ 129mn (Feb. 2017);

#### **Favourable macro environment**

- Refocused monetary policy since 2011 targets sustainable economic progress
- 2016 has picked up from 15-year low in 2015, core inflation steady at 5.0% y/y (Feb. 2017)
- Currency stability reinforced by daily setting of the reference rate
- Trade surplus supported by move up value chain driven by higher value-added production, such as electronics
- Recent and pending Free Trade Agreements with South Korea, Russia, European Union & ASEAN



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### PXP Vietnam Smaller Companies Fund

We believe there to be compelling growth and value opportunities in the under-researched smaller companies space. Valuations for selected equities are attractive due to a combination of limited sell-side research, limited foreign participation, a lack of fundamental consideration by domestic investors, and limited price distortion away from the larger company focus of the ETFs.

PXP VSCF will use PXP's equity research capabilities whilst investing outside of the mainstream.

We will select the highest quality companies to create a diversified portfolio offering exposure to the next generation of Vietnam's corporate leaders.

#### **Smaller Companies Universe:**

- Universe of c.215 Vietnam listed stocks with a market capitalisation of between US\$
   20mn and US\$ 250mn
- Criteria for portfolio inclusion: valuation; governance; liquidity; free-float

#### **Investment Restrictions:**

 At the time of investment, no more than 20% of the NAV may be invested in a single company; and no more than 10% of the NAV may be invested in pre-listing companies. No gearing will be allowed.



### PXP Vietnam Smaller Companies Fund

The investment objective of PXP Vietnam Smaller Companies Fund is to seek long-term appreciation of its assets by investing in a portfolio of the equity securities of smaller Vietnamese companies with a market capitalisation of between US\$ 20mn and US\$ 250mn.

**Structure:** Cayman-domiciled mutual fund

**Launch Date:** December 2015

Min. Subscription: US\$ 100,000

**Liquidity:** Monthly subscriptions; monthly redemptions with three months' notice

**Fees:** Management fee 1.5% p.a., performance fee 15% over 8% hurdle with high-water mark

Subscription fee: none

Redemption fee: 3% within 12 months, 1% thereafter

**Auditor:** Ernst & Young Vietnam

**Legal Advisor:** Harney Westwood & Riegels

Custodian: DBS Bank Ltd., Hong Kong Branch, Standard Chartered Bank (Vietnam) Ltd. as sub-custodian

**Administrator:** Apex Fund Services Ltd.

**Directors:** One Non-Executive Director, with two additional NEDs to be appointed

**Investment Manager:** PXP Vietnam Asset Management Limited

Co-Portfolio Managers: Chi Nguyen & Lawrence Brader under the guidance of the Chief Investment

Officer Kevin Snowball

## **NAV** Performance since inception

Fundamental, bottom-up approach applied to PXP Vietnam Smaller Companies Fund

#### **Cumulative NAV Performance**

	PXP VSCF	VNI Index USD	FTSE Vietnam Index
YTD	+1.17%	+6.85%	+2.11%
2016	+13.44%	+13.39%	-2.76%
Inception	+14.12%	+22.10%	+2.12%

- Net of all fees in USD
- PXP VSCF Inception 8 December 2015
- PXP & Bloomberg data as at 28 February 2016





### PXP Vietnam Smaller Companies Fund

**Vietnam Listed Stocks:** 

\$82bn Market Capitalisation (698 stocks)

Larger Cap (>\$250mn): \$64bn MC (46 stocks)

Smaller Company Universe (\$20mn-\$250mn): \$14.5bn MC (210 stocks)

> Micro Cap (<\$20mn): \$2.8bn MC (440 stocks)

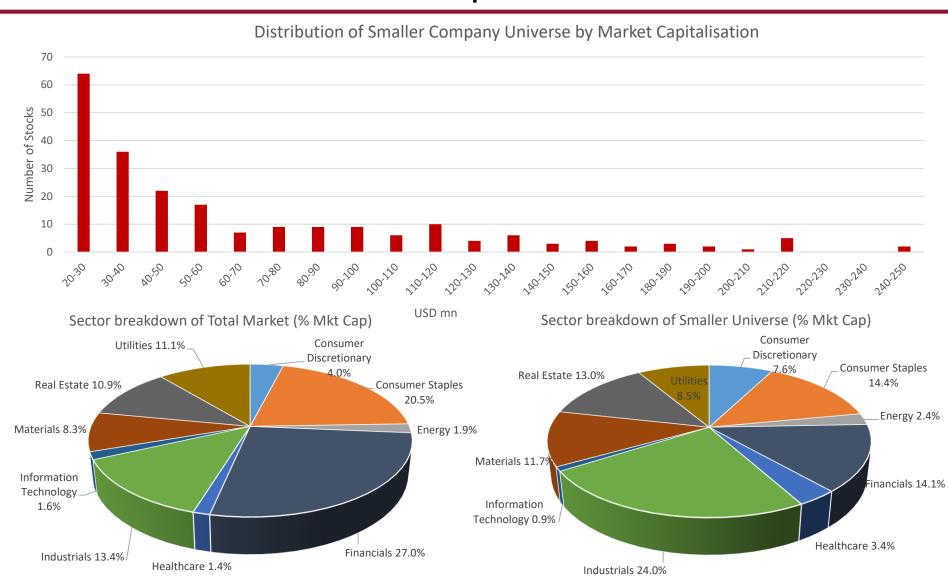
**Quantitative Filter** 

### **Portfolio**:

Targets US\$ 50mn across 25-30 investee companies



## **Smaller Companies Universe**



Source: Bloomberg & GICS sector IDs, December 2016



### Accessing Vietnam's Smaller Companies

PXP Vietnam Asset Management will leverage its research capability to create a diversified portfolio offering exposure to the next generation of Vietnam's corporate leaders.

Exchange
Traded Funds

PXP Vietnam
Smaller Companies
Fund

Direct Equity
Access

- ETFs facilitate easy access and exit but cannot hold the higher quality stocks by virtue of limitations applied regarding size, liquidity and availability to foreigners
- Direct equity access is problematic due to the cumbersome application process and low quality of sell-side research with extremely limited stock coverage
- Smaller Companies Universe under-researched
- PXP Vietnam Asset Management is best-placed to capitalise on opportunities, having the broadest coverage of Vietnamese listed equities in the market



### Valuation

Valuations for selected equities are attractive due to a combination of limited sell-side research, limited foreign participation, a lack of fundamental consideration by domestic investors, and limited price distortion away from the larger company focus of the ETFs.

	P/E Ratio			P/B	ROE	Div. Yield
	2017	2018	2019	2017	2017	2016
VN large cap. (>\$250mn)	24.3x	17.2x	20.9x	3.5x	n/a	3.0%
PXP Vietnam Smaller Companies Fund	10.1x	9.2x	7.8x	1.7x	21.5%	4.4%

Source: PXP Research, Bloomberg, April 2017

On an NAV weighted basis, PXP VSCF is at a PE & PB discount to the larger companies on the VNI, with a dividend yield of 4.4%, as well as a discount to the broader market.



## Coverage of Smaller Companies Universe

Institution	Coverage by Number of Stocks	Coverage by % of Universe Market Capitalisation
Smaller Company Universe	214	-
PXP Vietnam AM	101	60.5%
HSC	48	33.8%
SSI	46	33.0%
BSC	45	30.0%
CIMB	33	32.5%
ACBS	19	10.8%
VCSC	13	11.6%
KES	12	10.5%



### Portfolios: PXP VEEF vs. PXP VSCF

#### **PXP Vietnam Emerging Equity Fund**

- 64% of NAV in companies >US\$
   250mn market capitalisation (10 stocks)
- Weighted average market capitalisation US\$ 2.9 billion
- c.30% in stocks at their foreign ownership limit

## PXP Vietnam Smaller Companies Fund

- 100% of NAV in stocks <US\$ 250m in market capitalisation at the time of investment
- Will not focus on stocks at foreign ownership limit

Source: PXPVAM & Bloomberg, November 2016



## PXP Vietnam Asset Management

#### **Background**

- Vietnam's first listed equity specialist investment manager, established in 2002
- 22 staff including 10 investment professionals, all based in Ho Chi Minh City
- Broadest coverage of Vietnamese listed equities in the market (>140 stocks representing >90% of total market capitalisation)

#### **Approach**

- We are independent, committed and focused
- Interests are aligned: Management & Staff own 8.2% of PXP VEEF
- PXP applies a fundamental, bottom-up, research-driven approach in combination with the active stock selection and allocation skills of the portfolio management team in order to achieve superior long-term returns
- We aim to build portfolios of the highest quality companies for the long-term
- We do not allow market noise to over-ride our fundamental views on stocks
- We choose substance over form and have always prioritised performance over asset gathering



## PXP Vietnam Asset Management

#### **Process**

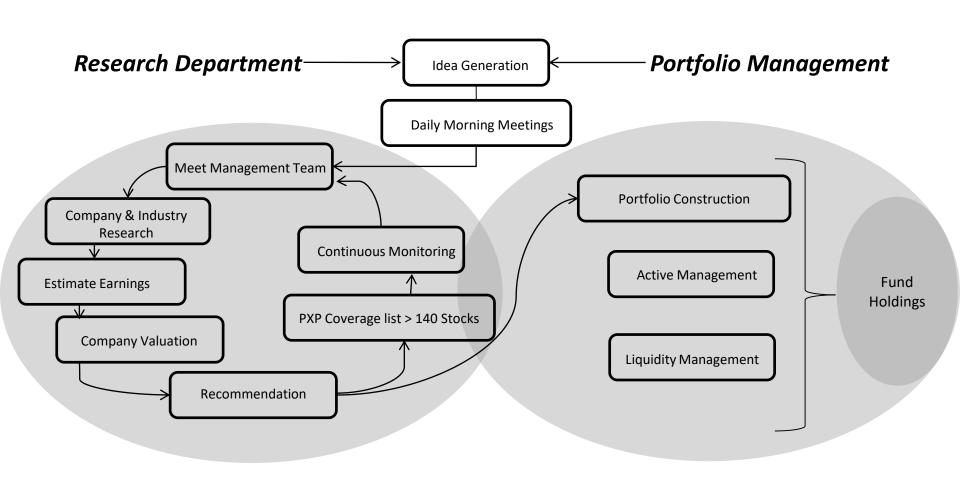
- Idea generation across the investment team; daily research meetings provide a forum for origination and ongoing debate
- We conduct extensive industry and company research and seek to build long term relationships with both potential and existing portfolio companies
- Active engagement with over 140 companies, covering over 90% of the market capitalisation of the Ho Chi Minh and Hanoi stock exchanges combined
- High conviction holdings with low turnover

#### **Corporate Governance**

Corporate governance standards vary widely in the Vietnamese market (as everywhere), so
to the extent that we discover companies which we believe are likely to behave in a manner
detrimental to the interests of minority shareholders, we mitigate these risks through our
investment process



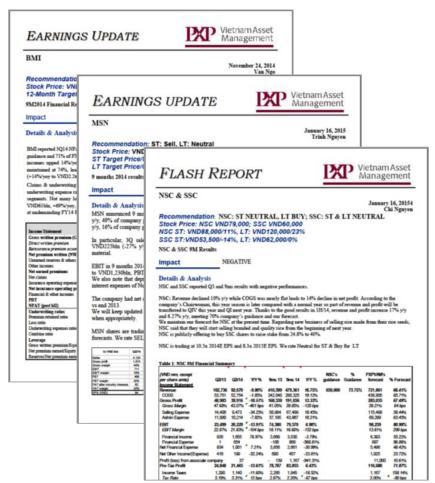
### **Process**





### PXP Research: Our Eyes & Ears

- Full proprietary modelling of 140 stocks representing >90% of total Vietnam market capitalisation
- Meetings with companies under coverage at least twice per year
- Full analysis of financial statements & communication of ideas & implications to portfolio managers
- Unrivalled depth of coverage of domestic listed-equities by team of 7 Vietnamese research analysts







### Co-Portfolio Managers



#### Chi Nguyen – Co-Portfolio Manager

Chi has 10 years' of experience of Vietnamese listed equities. After completing her Masters in Finance and Accounting from Rotterdam Business School in 2005, Chi joined Vietnam securities broker Asia Commercial Bank Securities as a Brokerage Manager. She was responsible for market research and authoring equity research reports for institutional investors. Chi then joined PXP Vietnam Asset Management in 2006 as a Research Analyst covering a wide variety of sectors including Agriculture, Plastic & Packaging, Mining and Industrial Production. Chi was promoted to Head of Research (Non-Financials) in 2012 and transferred to the Portfolio Management team in September 2014. Chi holds a Fund Management Certificate from the State Securities Commission of Vietnam.



#### **Lawrence Brader – Co-Portfolio Manager**

Lawrence graduated from the University of Nottingham's School of Life Sciences in 2006 with an honours degree in Biology. He then joined UK based investment bank and stockbroking firm Teather & Greenwood – Landsbanki as an Analyst on their Graduate Rotational Scheme. After a year of training and rotation through the Corporate Finance, Equity Research, Equity Sales, Corporate Banking and Compliance departments he joined the Corporate Finance team as an Analyst, where he advised on a number of M&A and IPO transactions. In 2010 he moved to Hong Kong to join a fund management firm as their Investment Analyst, and was responsible for the generation of investment ideas through quantitative and qualitative assessment of Asian clean-technology and water stocks. Lawrence then spent a year as a sell-side Equity Trader before joining PXP Vietnam Asset Management as Assistant Portfolio Manager in January 2013. Lawrence holds a Fund Management Certificate from the State Securities Commission of Vietnam.



### **Key Personnel**



#### Kevin Snowball (CEO & CIO). Co-founder in 2002

- Over 30 years investment experience
- Portfolio manager of PXP Vietnam Fund & PXP Vietnam Emerging Equity Fund since inception
- Responsible for investment policy and strategy



#### John Gavin (CFO & Compliance Officer). Joined Aug 2008

- 17 years with PwC including nine in Vietnam
- Responsible for financial reporting, internal controls and compliance



#### Joelle Daumas-Snowball (COO, Legal Counsel & MLRO). Joined Oct 2006

- 20 years experience in international commercial, corporate and financial law
- Extensive experience of Vietnam's regulatory framework
- Responsible for all legal matters



#### Hoang Hong Hanh (Head of Back Office). Joined Sep 2007

- Promoted to Head of Back Office in 2011
- Responsible for all Back Office activities; leads a team of three
- Preparation of daily Net Asset Value estimates



### Governance

#### **Regulatory Authorities and Affiliations**

- PXP Vietnam Asset Management is licensed by the BVI Financial Services Commission (FSC) and is a member of the Alternative Investment Management Association (AIMA)
- Our Representative Office in Ho Chi Minh City is licensed & regulated by the State Securities
   Commission (SSC) of Vietnam
- PXP Vietnam Smaller Companies Fund is regulated by the Cayman Islands Monetary Authority (CIMA)
- PXP Vietnam Smaller Companies Fund is a Registered Deemed-Compliant Financial Institution under FATCA

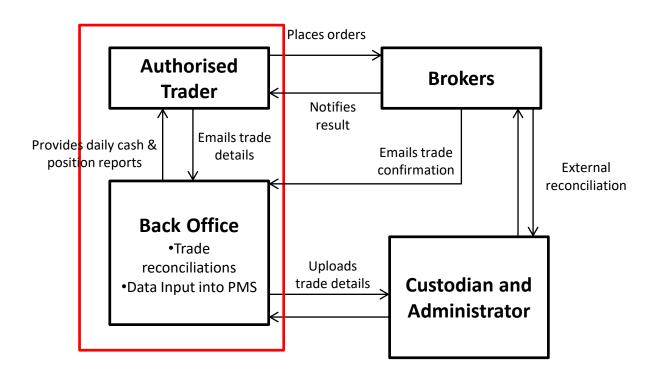
#### **Transparency**

- Publication of daily NAV estimates on our website
- All historic Offering Documents, Annual & Interim Reports and Newsletters will be freely available at www.pxpam.com



## Operational Risk Management

#### **Day to day Operational Control**



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# Appendices



### Macro: Introduction

#### **Demographics**

- Population c. 90 million
- 60% < 35 years old</li>
- Literacy rate > 95%
- Urban population 35%

#### **Growth Drivers**

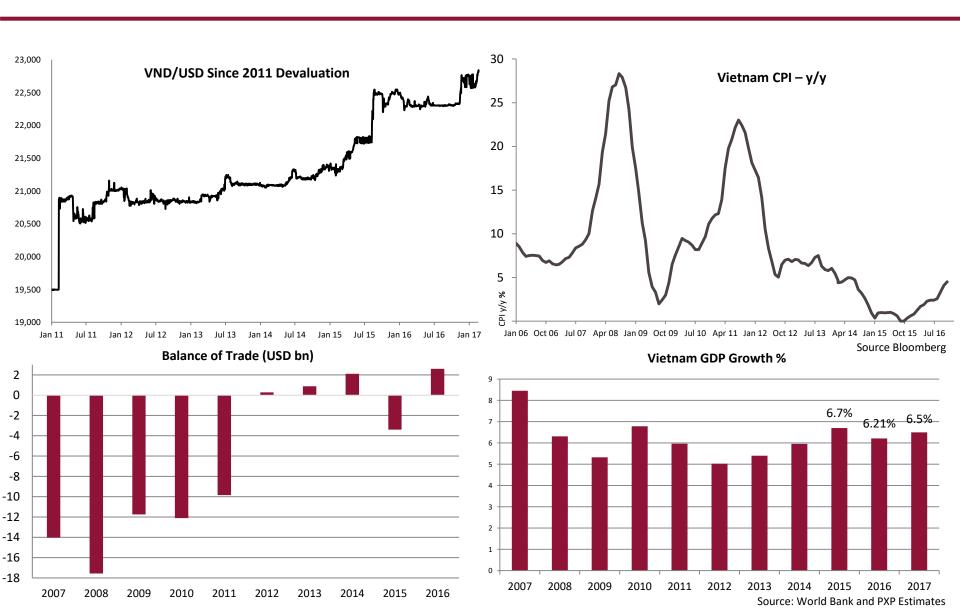
- Primary exports: Electronics; garments & footwear; crude oil; rice (global #1);
   coffee (global #2); natural rubber (global #3)
- Economic drivers: foreign direct investment, exports, domestic demand
- 2014, 2015 & 2016 GDP growth of 6.0%, 6.7% & 6.2%. 2017 expected growth of
   6.7%

#### **Future Growth Drivers**

- Higher value-add manufacturing
- Burgeoning middle class
- Urbanisation



### **Economic Indicators**





### **Key Policy Reforms**

New era of monetary policy with key reforms driving a structural bull market

#### **Monetary Policy**

Change in focus promoting the pursuit of long-term economic stability proving timely and effective

#### **Improving Foreign Access**

Foreign ownership limits historically 30% for banks, and 49% for all other listed stocks

Removal of limits permissible across most of the market (except banks & a number of "conditional" sectors) on 1

September 2015

#### **Structural Reforms**

Rationalisation and reorganisation of inefficient state-owned enterprises

Resumption of **privatisation** programme of SOEs

Vietnam Asset Management
Company launched in 2013 to
lead recapitalisation of
banking sector

US\$ 1.5bn social housing stimulus package

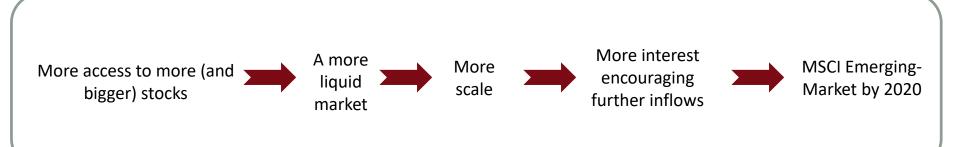
Foreigners permitted to own residential property since July 2015



### Vietnam in a Sweet Spot

A switch in monetary policy in 2011 from 'growth above everything' to the pursuit of long-term economic stability heralded a new era providing a compelling case for further stock market gains in 2016 and beyond, against a backdrop encompassing:

- A benign and improving macroeconomic environment
- Removal of foreign ownership limits (permissible since 9/2015 but more work urgently needed)
- Ongoing recapitalisation of the banking sector and rationalisation of SOEs
- Formation of local institutions needed to diversify domestic investment base
- Acceleration of privatisation process about to provide greater breadth to stock market









## Consistent outperformance from a fundamental, bottom-up, research driven approach Cumulative NAV Performance Cumulative NAV Performance

	PXP VEEF	VNI Index USD	FTSE Vietnam Index
1 Year	+11.62%	+13.39%	-2.76%
2 Years	+19.72%	+14.42%	-16.88%
3 Years	+34.95%	+21.98%	-10.76%
4 Years	+76.21%	+46.94%	-0.74%
5 Years	+120.11%	+74.70%	+12.94%
6 Years	+52.80%	+17.47%	-45.26%
7 Years	+29.03%	+9.06%	-53.93%
8 Years	+135.39%	+61.74%	-36.37%
9 Years	-37.83%	-49.55%	-79.72%
10 Years	-22.48%	-37.64%	-
11 Years	+45.25%	+51.15%	-
Inception	+45.80		

	PXPVF *	VNI Index USD	FTSE Vietnam Index	
1 Year	+8.07%	+6.61%	+7.36%	
2 Years	+49.54%	+28.43%	+23.80%	
3 Years	+99.94%	+52.69%	+35.88%	
4 Years	+56.18%	+2.67%	-34.14%	
5 Years	+29.36%	-4.68%	-44.57%	
6 Years	+128.47%	+41.37%	-23.45%	
7 Years	-33.43%	-55.91%	-75.60%	
8 Years	-8.17%	-45.49%	-	
9 Years	+129.02%	+32.11%	-	
10 Years	+176.37%	+68.22%	-	
Inception	+165.76%	+139.12%	-	

<sup>\*</sup> Net of all fees

Source: PXP VEEF as at 30 December 2016

PXPVF as at 31 Dec 2014

PXPVF cum-December 2014 dividend



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